

LABOR'S PLAN FOR MURRAY BRIDGE



Peter Malinauskas MP
Premier of South Australia



Simone Bailey
Labor Candidate for Hammond

South
Australian
Labor

For the
Future

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Foreword

Murray Bridge has always played a significant role in our State – and today it is an essential part of our economic, social, and environmental future.

Driven by new major housing developments, strong agriculture and agri-business, its location as a key logistics transport hub, growing tourism, and ample employment, Murray Bridge provides significant long-term growth opportunities.

With its population projected to more than double by 2051 – we are doing the work now to plan for this growth and invest for future generations – building a community with the infrastructure, services, jobs, and homes that Murray Bridge needs.

Labor's Plan for Murray Bridge brings together a suite of initiatives designed specifically to meet the needs of Murray Bridge today – and for the future.

Our investments in health, education and skills, the community, transport, and housing will ensure that Murray Bridge has all the tools and services to maximise the opportunities before it.



Peter Malinauskas MP
Premier for South Australia

As Mayor of the Mid-Murray Council I have worked closely with the Malinauskas Labor Government to help our region recover from the devastating 2022 River Murray Flood.

Standing alongside our community, our plan for Murray Bridge ensures that we don't just rebuild, but look forward to a bigger, brighter future, and realise the opportunities before us.

This plan will deliver new opportunities for our young people, ensure we have the services we need and lead to a better connected community.



Simone Bailey
Labor Candidate for Hammond



DELIVERING FOR MURRAY BRIDGE

The Malinauskas Labor Government is committed to the long-term future of Murray Bridge and surrounds.



 **DELIVERED**



 **DELIVERED**



 **DELIVERED**

River Murray Flood Recovery Package

We partnered with the Federal Government to deliver a \$194 million clean-up, rebuilding and recovery package for businesses and people impacted by the River Murray Flood disaster that inundated almost 91,000 hectares of land and property.

Old Murray Bridge Refurbishment

We delivered a \$46 million major refurbishment to the historic Old Murray Bridge - including structural repairs, LED lighting, pedestrian upgrades, painting and non-structural repairs - increasing the bridge's lifespan by 30 years.

Mannum Road Safety Upgrades

We delivered safety upgrades on Mannum Road between Mannum and Murray Bridge including safety barrier installation, shoulder sealing, storm water upgrades and audio tactile line marking.



 **DELIVERED**



 **DELIVERED**



 **DELIVERED**

3-year-old Pre-school

Three sites across Murray Bridge and surrounds are delivering 15 hours of 3-year-old-preschool – part of our \$1.9 billion Flying Start reforms and our commitment to give all our kids the best start.

Saved The Overland

Labor saved the Overland passenger rail service between Adelaide and Melbourne - ensuring the train continues to provide an alternative to air travel, while providing a vital connection to regional towns along the route.

More Public Homes

We have delivered the first net increase to public housing stock in a generation, with 20 new public homes built in Murray Bridge. Seven vacant properties have been refurbished to bring them back into use, and 108 have received minor upgrades.

LABOR'S PLAN FOR MURRAY BRIDGE

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New Police Station

METROCARD IN MURRAY BRIDGE



Labor will take to the election a plan to bring the MetroCARD to Murray Bridge.

No matter where you get on – Adelaide, Mount Barker, or Murray Bridge – you will pay the same as a metro fare.

Labor's plan will see legislation introduced to the State Parliament within the first year of a second term, formally expanding the MetroCARD zone to Murray Bridge.

This will make it cheaper and easier for Murray Bridge residents to get to school, to work, and to get out and about.

With population growth set to increase in Murray Bridge over the coming decades, and with close to 50% of additional growth associated with persons aged 70+, it has never been more important to deliver effective public transport to Murray Bridge.





FOOTY EXPRESS BUS

INVESTMENT: \$680K

Labor will invest \$680k to extend Footy Express to Murray Bridge.

That means that footy match day ticket holders will travel FREE.





INVESTMENT: \$12.8 million

Up to
\$19 SAVED
PER TRIP

Standard trip is **\$24**
will be **\$4.55**

CHEAPER PUBLIC TRANSPORT FOR MURRAY BRIDGE

Labor will take to the election a plan for cheaper bus fares in Murray Bridge.

Under this plan, you'll be able to travel from Murray Bridge straight to Adelaide, or via Mount Barker, just \$4.55 for a regular fare – free for seniors and as little as 25 cents for students.

This will lead to direct savings of up to \$19 per person, per trip, making public transport in Murray Bridge more accessible than ever before.

We will also introduce the 28 day and 14 day passes – with passengers able to save up to \$848 when travelling every weekday on a full fare.

Under the full MetroCard system, free two hour transfers will also be included, whether in Adelaide or Murray Bridge.



11
new buses



15
new weekday
services



10
new weekend
services

INVESTMENT: \$10.3 million

MORE BUSES FOR MURRAY BRIDGE, MORE OFTEN

The evidence is clear: cheaper fares leads to more demand on existing services.

To announce cheaper fares without planning for additional services means buses that will run out of space and leave people behind.

That is why Labor's plan includes a \$10.3 million investment to increase the frequency of buses between Murray Bridge and Mount Barker, and Murray Bridge and Adelaide.

Murray Bridge works seven days a week – now public transport will too.

We'll increase services by investing in more buses, delivering an additional 15 weekday services and 10 weekend and public holiday services between Murray Bridge and Mount Barker.

Services will be more frequent, with buses every 30 minutes in peak periods and hourly in off-peak - improving reliability and choice right across the seven-day week.

We'll also boost capacity on local town services within Murray Bridge, making it easier to get around locally. On top of that, we'll introduce four new return weekday trips between Murray Bridge and Adelaide.

MURRAY BRIDGE HOSPITAL UPGRADES

INVESTMENT: \$15 million

Labor will invest \$15 million for a new Maternity Ward and Birthing Unit and to build a new Renal Unit at the Murray Bridge Soldier's Memorial Hospital - replacing facilities that have not been upgraded in more than two decades.





NEW RENAL UNIT

The current renal unit is a cramped space, with poor accessibility, tired facilities and no capacity to expand for growing demand.

A new purpose-built renal unit will increase capacity from 4 to 6 chairs, enabling up to an additional 8 patients to receive dialysis locally in Murray Bridge.

It will also provide modern facilities for local patients undertaking dialysis, with improved access for mobility impaired patients, better access to medical emergencies involving renal patients and opportunities for future growth of the unit.



NEW MATERNITY WARD AND BIRTHING UNIT

The new, purpose-built space will feature 2 additional beds, increasing from 6 to 8, and 2 modern birthing suites with ensuites.

As well as dedicated space to support safer, more comfortable experiences for women, newborns and families.

This investment will support future population growth and improve the quality and accessibility of maternity care for young families within the region.



NEW PERMANENT AMBULANCE CREW

INVESTMENT: \$5.6 million

Labor will invest \$5.6 million to expand SA Ambulance crewing in Murray Bridge. This expansion will support volunteers with a dedicated transfer team comprising of 3 paramedics and 3 ambulance officers.

The dedicated transfer team – comprising 3 paramedics and 3 ambulance officers will manage non-emergency patient transfers to metropolitan hospitals, easing pressure on local emergency crews and retaining volunteer capacity in the community.



Three Paramedics



Three Ambulance Officers



MURRAY BRIDGE ACCESS TO THE PATIENT ASSISTANCE TRANSPORT SCHEME FUEL SUBSIDY

Currently the PATS travel subsidy is only available for patients who travel more than 100 kilometres each way and does not include cumulative travel. This means people who live in Murray Bridge who travel shorter distances for life-saving cancer or dialysis care multiple times a week do not qualify.

Labor will broaden the fuel subsidy eligibility to include regional patients who travel over 300km a week for renal or oncology treatment, saving regional South Australians thousands of dollars each year.



NEW MURRAY BRIDGE TECHNICAL COLLEGE

INVESTMENT: \$50 million

Labor is committed to lifting South Australia's living standards by investing in education, training and skills.

It is our firm belief that not every student needs to go to university, nor should they.

Labor has a plan to build an additional three Technical Colleges, including \$50 million to build a new Technical College at Murray Bridge High School – opening at the beginning of 2028 – guaranteeing jobs for every student.

By providing real on-the-job experience for young people while simultaneously achieving their SACE, Technical Colleges are attracting young people to undertake vocational training.

Since the 2022 State Election, the Malinauskas Labor Government has moved at pace to deliver on its commitment to build five new Technical Colleges across the State.

We're doing this because Labor believes that kids in Murray Bridge deserve the same opportunities as kids in metropolitan Adelaide.





FRASER PARK PRIMARY

INVESTMENT: \$8.6 million

Labor will upgrade Fraser Park Primary by building new learning spaces, classrooms, a studio workshop and inclusive support spaces.

Every child deserves the best education in the best facilities.

In our first term, Labor invested \$10.8 million in upgrades to Fraser Park Primary – including the construction of a new leadership and administration building, a new Better Behaviour Centre and extended car parking.

As a result, Fraser Park Primary School will be able to deliver better learning in the best facilities.

NEW MURRAY BRIDGE POLICE STATION



The existing Murray Bridge Police Station has served the community well but will not have the capacity to deal with the significant new housing and commercial developments in planning – and projected increases in population.

Rather than wait until it is too late, a re-elected Malinauskas Labor Government will build a state-of-the-art new Murray Bridge Police Station now.

The new police station will allow for growth, and more police officers in the future with an increased policing operations footprint, cell expansion, prescribed interview rooms, and appropriate incident management zones.

The new Murray Bridge Police station forms a part of our \$200 million commitment to community safety infrastructure.



**More
Police Officers**



**New
Police Station**

PLANNING FOR GROWTH

Murray Bridge's population is projected to more than double by 2051.

Planning for this growth is essential to delivering great communities for future generations – with the jobs, infrastructure and services needed.

We have identified housing opportunities at Gifford Hill and key locations within the city itself, and will ensure housing choice and diversity, with connections to key services such as hospitals, schools, transport and shops.

Murray Bridge's growth will be coordinated under a planned infrastructure scheme.

Key services such as water, roads and transport upgrades will be coordinated and committed to from a timing and cost standpoint – ensuring no delays in delivering these key services to the community as Murray Bridge grows.

We have also identified key employment lands north of the city – and are making sure as the population grows, so do the jobs and employment opportunities.

We have identified key transport corridors, including road and rail, to connect the goods and services in Murray Bridge to Adelaide, interstate, and the world.



MAKING MURRAY BRIDGE A BETTER PLACE TO LIVE AND VISIT

INVESTMENT: \$760K



REHOMING BERTHA THE BUNYIP

INVESTMENT: \$320K

Labor will take to the election a plan to relocate and revitalise Bertha the Bunyip.

Bertha the Bunyip is a much-loved South Australian icon, but at 54 years old Bertha needs a new home.

STURT RESERVE BOAT RAMP RECONSTRUCTION

INVESTMENT: \$320K

Labor will redevelop the Sturt Reserve boat ramp to meet the immediate needs of recreational fishers launching their boats in Murray Bridge.

Sturt Reserve is a mecca for outdoor activities – featuring a children’s playground, skate park, lawn tennis courts, community club, dining, jetties and is a haven for local wildlife.

The Reserve is a popular spot for water sports including swimming, rowing, boating, water skiing, wakeboarding and fishing.

Sadly, the Sturt Reserve boat ramp was significantly damaged in the 2022 floods and now operates with limited capacity.



MURRAYLANDS GYMNASISTIC ACADEMY CARPARK

INVESTMENT: \$120K

Labor will fund a dedicated carpark for the new \$1.5 Murraylands Gymnastics Academy – reducing traffic clutter, improving safety, and supporting the club’s 400 participants and their families.

The proposed site is well-known for its limited parking near the Murray Bridge showgrounds, where cars currently bank up along an unsealed shoulder on a high-speed, high-traffic road.

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